



Establishing and Sustaining a School of Health Professions

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Evolution

INSTITUTION - Edison Junior College, Edison Community College, Edison State College, Florida SouthWestern State College

PROGRAMS - Division of Professional and Technical Studies

- › School of Nursing (2009)
- › School of Health Sciences (2011)
- › School of Health Professions (2012)



Strategies

- › Organizational structure
- › Highlight diversity of health careers
- › Advance all disciplines; donor base
- › Centralize Simulation Education Center
- › Formalize/organize Continuing Education (non-credit)
- › Establish and/or renew corporate trust and partnerships
- › Create a brand and media presence



Successes

- › Online application to allow multiple disciplines
- › Improved advising from college to program entry
- › Centralized Simulation Education Centers with increased corporate partnerships and gifts
- › Increased presence of non-nursing disciplines
- › Expanded number of faculty
- › Created 3 new certificates and 1 new AS degree



Challenges

- › Expense of Health Professions compared to other high volume academic programs
- › Clinical education intricacies: General Counsel review of clinical affiliation agreements, Clinical Placement, etc.
- › Increased demands from national and state professional organizations and accreditors



Opportunities

- › Prioritize interprofessional education
- › Advocacy for workforce development
- › Strengthen career ladders with area technical colleges and high schools
- › Support local state university with increased referrals
- › Increase student service learning activity



Increase Sustainability Minimize Threats

- › Investment by institution aligns with quality
- › Skilled educational administrator is critical
- › Balance large scale initiatives with operational needs
- › Continuous education of senior administrators on ever changing trends in healthcare education



Questions and Comments